



2022 SPONSORSHIP PACKAGE

Right **Show**. Right **Time**. Right **Location**.

November 9-11, 2022

PRESENTED BY:



Agri-Trade.com

About Agri-Trade

Agri-Trade is a joint venture of the Red Deer and District Chamber of Commerce and Westerner Park. Because of Agri-Trade's unique timing, we are the first show after harvest as well as the first show that kicks off a new planning season for producers. Agri-Trade happens over three days each November and is host to nearly 500 exhibitors representing the very best in agriculture equipment, technology, service and products. For more information visit agri-trade.com.

Below you will find a brief description of the opportunities provided to our Sponsors. Put your Business in the Spotlight by having that extra presence at Agritrade.

Sponsorship Opportunities:

PRESENTING SPONSOR (3-year Agreement)

The Presenting Sponsor is no longer available and we thank Farm Credit Canada for their contribution

PLATINUM SPONSOR (3-year Agreement)

The Platinum Sponsor is no longer available and we thank AGI for their contribution

GOLD SPONSORS (3-year Agreement)

Valued at \$15,000.00 per year

- Listed as Gold Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Gold Sponsor on all marketing Material, website and social media outlets including onsite Digital Billboard adds during the week of the Event.
- 400 sq feet of complimentary exhibit space to Your Company in the main show halls.
- Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
- 2 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for Your Company Staff as required.
- 40 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on all Agri-Trade Social Media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
- Sponsor signage throughout the show floor and at each entrance/exit.

SILVER SPONSORS (3-year Agreement)

Valued at \$10,000.00 per year

- Listed as Silver Sponsor on all advertising material including online, print and other forms of media. (if applicable)
- Your Company will be listed as a Silver Sponsor on all marketing Material, website and social media outlets.
- 200 sq feet of complimentary exhibit space .
- Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
- 1 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for Your Company Staff.
- 30 – 1 day guest passes..
- Complimentary mobile app advertising.
- Increased presence on all Agri-Trade Social Media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.
- Sponsor signage throughout the show floor and at each entrance/exit.

BRONZE SPONSORS (3-year Agreement)

Valued at \$7,500.00 per year

- 100 sq feet of complimentary exhibit space.
- Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
- 1 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for Your Company Staff.
- 20 – 1 day guest passes.
- Complimentary mobile app advertising.
- Increased presence on all Agri-Trade Social Media.
- Elevated presence in show guide with option of logo and highlighted name in exhibitor listing.

OTHER SPONSORSHIP OPPORTUNITES

Other Sponsorship options may be available if you are interested please contact our Sponsorship Management and they will work with your company's needs to see if a package can become available.

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