



# 2017 SPONSORSHIP PACKAGE

Right **Show**. Right **Time**. Right **Location**.

## November 8-11, 2017

PRESENTED BY:



[Agri-Trade.com](http://Agri-Trade.com)

# About Agri-Trade

Agri-Trade is a joint venture of the Red Deer and District Chamber of Commerce and Westerner Park. Because of Agri-Trade's unique timing, we are the first show after harvest as well as the first show that kicks off a new planning season for producers. Agri-Trade happens over four days each November and is host to nearly 500 exhibitors representing the very best in agriculture equipment, technology, service and products. For more information visit [agri-trade.com](http://agri-trade.com).

Below you will find a brief description of the opportunities provided to our Sponsors. Put your Business in the Spotlight by having that extra presence at Agritrade.

## Sponsorship Opportunities:

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### **PRESENTING SPONSOR (3-year Agreement)**

The Presenting Sponsor is no longer available and we thank Farm Credit Canada for their contribution.

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### **GOLD SPONSORS (3-year Agreement)**

Valued at \$15,000.00

- Listed as Gold Sponsor on all advertising material including online, print and other forms of media if applicable.
- Your Company will be listed as a Gold Sponsor on all marketing Material, website and social media outlets including onsite Digital Billboard adds during the week of the Event.
- 400 sq feet of complimentary exhibit space to Your Company in the main show halls.
- Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
- 2 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
- Badges for Your Company Staff as required.
- 40 – 1 day guest passes.
- Option to provide 1 item (printed sheet) to be available for all attendees at the gates to the show.

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## **SILVER SPONSORS (3-year Agreement)**

Valued at \$10,000.00

- Listed as Silver Sponsor on all advertising material including online, print and other forms of media. (if applicable)
  - Your Company will be listed as a Silver Sponsor on all marketing Material, website and social media outlets.
  - 200 sq feet of complimentary exhibit space
  - Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
  - 1 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
  - Badges for Your Company Staff
  - 30 – 1 day guest passes.
  - Option to provide 1 item (printed sheet) to be available for all attendees at the gates to the show.
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## **BRONZE SPONSORS (3-year Agreement)**

Valued at \$7,500.00

- 100 sq feet of complimentary exhibit space
  - Company Logo to be used on the Agri-Trade Website. This picture will include a hyperlink back to the website of Your Company's choosing.
  - 1 – 20' x 4' banner to be attached to the chain link fence surrounding Westerner Park grounds during the show.
  - Badges for Your Company Staff
  - 20 – 1 day guest passes.
  - Option to provide 1 item (printed sheet) to be available for all attendees at the gates to the show.
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## **OTHER SPONSORSHIP OPPORTUNITES**

Other Sponsorship options may be available if you are interested please contact our Sponsorship management and they will work with your company's needs to see if a package can become available.