Agri-Trade Equipment Expo Announces 2024 Ag Innovations Competition Winners

FOR IMMEDIATE RELEASE

November 14, 2024 Red Deer, AB- Agri-Trade Equipment Expo hosted its 16th anniversary edition of the Ag Innovations competition, presented by AFSC, Frontline Farming and RFD TV. The pitch-based competition showcased ground-breaking ideas that will make an impact on the agriculture industry for today's farmer.

This year's competition featured the top five finalists, selected by a panel of farmers. The finalists included:

- CARBON WORKS/640 Ag Inc. – CetiaN
- CROPSCANAG – CropScan Grain Analyzer
- DARK HORSE AG VENTURES- DH Connect
- GERINGHOFF CANADA -Intigrated Air System (IAS)
- CURRENT GROUP - OPEN20

"Ag Innovations is always a standout moment within the expo as it showcases the creativity and problem-solving spirit that drives the industry forward", says Krissy Fiddler, Agri-Trade Show Manager. "We were excited to see the great turnout to cheer on the innovators."

This year's winners are:

- Judges' Choice Award $20,000: CURRENT GROUP - OPEN20
- Farmers' Choice Award $5,000: CURRENT GROUP - OPEN20

Current Group's product, OPEN20, is a water bowl power saver. The goal of this product was to substantially cut power usage in a traditional water trough that had an element to keep the bowl thawed.

Agri-Trade runs until 5 pm on November 15 at Westerner Park in Red Deer. Tickets are available at agri-trade.com

For more information, contact:
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About Agri-Trade Equipment Expo
Since 1984, Agri-Trade has been a joint venture of the Red Deer and District Chamber of Commerce and Westerner Park. The show attracts farmers and ranchers looking to view the newest equipment, technologies, and information to boost productivity and profitability. Agri-Trade is recognized as one of Canada's premier indoor/outdoor agricultural equipment expositions and is considered one of the best farm equipment shows to do business in North America.